

SCOPE Communication Awards 2007

Help the Aged and New Lodge Forum take top awards

Devolution of power in Northern Ireland is a great achievement but the voluntary and community sector must make it work for them, the editor of SCOPE said today.

Speaking at the presentation of the SCOPE Communication Awards to 16 voluntary and community groups at NICVA today, he noted that 101 pressure groups are up at Stormont making their case.

“Voluntary groups need to campaign with the people they represent, lobby politicians, get on the media and push our priorities up the agenda. One thing that doesn't change with devolution is that a problem is not a problem until it is made public and there is pressure to solve it.

“We cannot begin to achieve a fair, just, harmonious and sustainable Northern Ireland unless we expose the injustices and inequalities and failures of policies and public services and force Ministers to take them seriously and act on them.

“So communicating well and campaigning actively will be even more important in the coming years as the Executive and Assembly decide their priorities and allocate their limited funding,” Mr McGill added.

This year the awards are sponsored by GPS Colour Graphics, Iconi Software and Weber Shandwick.

GPS Colour Graphics Award for Excellence in Magazine/Newsletter

Winner – NIPPA (for Early Years newsletter);

Runner up – Help the Aged (for Senior Agenda magazine).



Nigel Millen, GPS, (l) and Nuala McKeever (r) present the GPS Colour Graphics Award for Excellence in Magazine/Newsletter to NIPPA.